

Driving Innovation **Tour**

Driving InnovationTour Dates



BOSCH
Invented for life

Discover what makes Bosch the leader in automotive technology.

Enter the attention-grabbing 40-foot trailer for an overview of the Bosch automotive story in dramatic video, including the exciting and fast-paced motorsports wall. Then continue outside for the rest of the experience, complete with interactive displays, games and more.

Gear up with our Racing Simulator and check out our cool challenges. There may even be some cool cars on display!

Light 'Em Up at the Driving Innovation Tour!

See the upcoming 2011 schedule of events to visit the Driving Innovation Tour in your area.

Event	Location	City	Date
Indy 500	Indianapolis Motor Speedway	Indianapolis, IN	May 29
Formula Drift	Palm Beach International Raceway	Palm Beach, FL	June 3 - 4
Firestone Twin 275s	Texas Motor Speedway	Dallas, TX	June 10 - 12
Country Jam		Mack, CO	June 23 - 26
RedBud National Motocross		Buchanan, MI	July 2
Honda Grand Prix	Exhibition Place	Toronto, Ontario, Canada	July 9 - 10
205th Annual Muskegon Bike Time Powered by Hot Rod Harley-Davidson	Downtown Muskegon	Muskegon, MI	July 15 - 17

Event	Location	City	Date
Brickyard 400	Indianapolis Motor Speedway	Indianapolis, IN	July 27 - 31
Mid-America Street Rod National	Kentucky Expo Center	Louisville, KY	August 4 - 7
Woodward Dream Cruise	Woodward Ave	Detroit, MI	Aug 20
Corvettes at Carlisle	Carlisle Fairgrounds	Carlisle, PA	August 26 - 28
AdvoCare 500	Atlanta Motor	Atlanta, GA	May 29
Bank of America 500	Charlotte Motor Speedway	Charlotte, NC	Oct 15
Petit Le Mans	Road Atlanta	Braselton, GA	Sep 28 - Oct 2
Good Guys SE Nationals	Charlotte Motor Speedway	Charlotte, NC	Oct 28 - 30